



October 19, 2019
Historic Washington Crossing Park, NJ

1Mile Fun Run, 5K, 5K with dogs, 15K,
50K, Double Dog & Triple Dog
Sponsorship Letter

You are cordially invited to participate as a Sponsor of the 3rd Annual *Trails4Tails Fest*. This event will raise money for *It's a Ruff Life Rescue* an all breed dog rescue. Ruff Life rescues dogs from high kill shelters and places them in foster homes until they are adopted. All dogs are spay/neutered, vaccinated and micro-chipped prior to being adopted. We rescue all breeds, ages, sizes and medical needs. *It's A Ruff Life Rescue* has over 56K followers and to date have saved over 1100 dogs.

This year the Fest will take place October 19 from 7am to 7pm, at the Historic Washington Crossing Park, NJ. *Trails4Tails Fest* is a fun event for the whole family both two and four legged. The FEST offers a 1 Mile Fun Run/Walk, 5K, 5K with Dogs, 15K, Double Dog, 50K Ultra Marathon & the Triple Dog. Plus, the Fest offers adoptable dogs, a dog agility course, dog costume contest, food truck, beer & wine garden, vendors, music, fire pits and more. Last year we attracted participants to the Tri State area from VA, MD, DC, CT and NH.

Your sponsorship helps to defray the cost of the event and additional money from sponsorships will help go toward raising funds for *It's A Ruff Life Rescue*. It's A Ruff Life Rescue is a 501(C) (3), Tax ID 46-4037561, and donations are tax deductible. We hope you'll join Gatorade and others as a Trails4Tails Fest sponsor.

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship levels and form that can be completed and submitted by email. Please email me, Trish Gray, with any questions.

Sincerely,
Trish Gray
Event Director
trails4tails@icloud.com



501(C) (3),
Tax ID 46-4037561

2019 Trails4Tails Fest Sponsorship Packages

BEST IN SHOW \$3,000

- Listed as Best In Show Sponsor (1st tier) on website with logo and link
- Prominent display of logo on race t-shirts
- 10x10 Vending Space
- Opportunity to speak at race
- Special sponsor signage throughout the FEST grounds
- Promotional materials in race packet
- Special PA announcement mentioning sponsor name during and after the race
- 5 complimentary race entries

TOP DOG \$1,000

- Listed as Top Dog Sponsor (2nd tier) on website with logo and link
- Prominent display of logo on race t-shirts
- Promotional materials in race packet
- 10x10 Vending Space
- Special sponsor signage throughout the FEST grounds
- 4 complimentary race entries

MAN'S BEST FRIEND \$750

- Listed as Man's Best Friend Sponsor (3rd Tier) on website with logo and link
- Display of logo on race t-shirts
- Promotional materials in race packet
- 10x10 Vending Space
- 2 complimentary race entries

RUNNING WITH THE PACK \$500

- Listed as Running with the Pack (4th Tier) sponsor with logo on website & race t-shirts
- Promotional materials in race packet
- 2 complimentary race entries

PUPPY LOVE \$250

- Listed as Puppy Love (5th Tier) sponsor with logo on website & race t-shirts

PAW PRINTS \$150

- Logo on race t-shirts



501(C) (3),
Tax ID 46-4037561