



October 17, 2020
Historic Washington Crossing Park, NJ

1Mile Fun Run, 5K, 5K with Dogs, 15K,
25K, 50K, Double Dog & Triple Dog
Sponsorship Letter

You are cordially invited to participate as a Sponsor of the 4th Annual *Trails4Tails Fest*. This event benefits *It's a Ruff Life Rescue* an all breed dog rescue. Ruff Life rescues dogs from high kill shelters and places them in foster homes until they are adopted. All dogs are spay/neutered, vaccinated and micro-chipped prior to being adopted. They rescue all breeds, ages, sizes and medical needs. *It's A Ruff Life Rescue* has over 80K followers and to date have saved over 1300 dogs. Trails4Tails Fest is co-hosted by the Bucks County Triathlon Club and brought to you by WHP Events.

This year the Fest will take place October 17 from 7am to 4pm, at the Historic Washington Crossing Park, NJ. *Trails4Tails Fest* is a fun event for the whole family both two and four legged. The FEST offers a 1 Mile Fun Run/Walk, 5K, 5K with Dogs, 15K, Double Dog, 25K, 50K Ultra Marathon & the Triple Dog. Plus, the Fest offers adoptable dogs, a dog agility course, food truck, beer & wine garden, vendors, music, and more. Last year we attracted both international and national participants.

Your sponsorship helps to defray the cost of the event and additional money from sponsorships will help go toward raising funds for *It's A Ruff Life Rescue*. It's A Ruff Life Rescue is a 501(C) (3), Tax ID 46-4037561, and donations are tax deductible. We hope you'll join Trails4Tails Fest as a sponsor.

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship levels and form that can be completed and submitted by email. Please email me, Trish Gray, with any questions.

Sincerely,
Trish Gray
WHP Events
Event Director
trails4tails@icloud.com



501(C) (3),
Tax ID 46-4037561



1Mile Fun Run, 5K, 5K with Dogs, 15K,
25K, 50K Ultra, Double Dog & Triple Dog
Sponsorship Letter

October 17, 2020
Washington Crossing Park, NJ

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

1. Sponsorship level (please circle) : Best In Show \$3,000 Top Dog \$1,000 Man's Best Friend \$750
Running with the Pack \$500 Puppy Love \$250 Paw Prints \$150

2. We plan to send materials/giveaways for the participant race packets: Yes No
(Best In Show, Top Dog, Man's Best Friend, Running with the Pack Sponsors)


If yes, what item would you like us to include: _____

3. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

4. Will you be setting up a vending spot (please circle): yes no (Best in Show, Top Dog, Man's Best Friend Only)

 Artwork and logos should be submitted to trails4tailsfest.org as follows:

 Logos for t-shirts will be printed only in one-color and should be submitted as vector based EPS files.

 Logos for signage should be submitted as vector based EPS files.

 Logos for web site should be submitted as 72 dpi JPEG or PNG files.

4. Participants can register for Trails4Tails at www.trails4tailsfest.org

5. Checks can be made payable to WHP Events, Attn Trish Gray, 414 Assunpink Blvd, Hamilton, NJ 08619
PLEASE MAIL BY June 1, 2020.

Please call or email me, Trish Gray, with any questions.

Sincerely,
Trish Gray
Event Director

trails4tails@icloud.com



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2020 Trails4Tails Fest Sponsorship Packages

BEST IN SHOW \$3,000

- Listed as Best In Show Sponsor (1st tier) on website with logo and link
- Prominent display of logo on race t-shirts
- 10x10 Vending Space
- Opportunity to speak at race
- Special sponsor signage throughout the FEST grounds
- Promotional materials in race packet
- Special PA announcement mentioning sponsor name during and after the race
- 5 complimentary race entries*

TOP DOG \$1,000

- Listed as Top Dog Sponsor (2nd tier) on website with logo and link
- Prominent display of logo on race t-shirts
- Promotional materials in race packet
- 10x10 Vending Space
- Special sponsor signage throughout the FEST grounds
- 4 complimentary race entries*

MAN'S BEST FRIEND \$750

- Listed as Man's Best Friend Sponsor (3rd Tier) on website with logo and link
- Display of logo on race t-shirts
- Promotional materials in race packet
- 10x10 Vending Space
- 2 complimentary race entries*

RUNNING WITH THE PACK \$500

- Listed as Running with the Pack (4th Tier) sponsor with logo on website & race t-shirts
- Promotional materials in race packet
- 2 complimentary race entries*

PUPPY LOVE \$250

- Listed as Puppy Love (5th Tier) sponsor with logo on website & race t-shirts
- 1 complimentary 1 Mile Fun Run, 5K or 5K with Dog race entry

PAW PRINTS \$150

- Logo on race t-shirts
- 1 complimentary 1 Mile Fun Run, 5K or 5K with Dog race entry



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*excluded double and triple dog